



Active RFID Proof of ROI Deployment Opportunity

RF-IDI has developed a low cost, easy to deploy, highly scalable Active RFID Tracking solution that can change the way you do business. This solution is capable of providing real-time visibility for your container fleet or high value assets to track work-in-process or asset travel between multiple facilities.

Companies instinctively know that RFID tracking can provide data relative to asset utilization, but the challenge of applying RFID data to business process improvement and realizing a solid return on investment (ROI) can be complex. RF-IDI is here to help with that process.

At RF-IDI, we are so convinced that our technology can deliver meaningful ROI, that for a limited time, we are interviewing select companies interested in studying the impact that Active RFID Tracking can have on the bottom line. **RF-IDI is prepared to offer unbeatable value in a proof of ROI deployment** in exchange for the following collaboration:

- 1) The selected company will work with RF-IDI to define ROI evaluation metrics for the system.
- 2) The selected company will assist RF-IDI in the system installation process.
- 3) After installation, the selected company will engage in on-going meetings with RF-IDI to identify trends from the data and identify areas for further system development.
- 4) The selected company will benefit from asset visibility to help identify process improvement opportunities without long-term commitment.

This is an unbeatable opportunity to explore the benefits of Active RFID Tracking for complete asset visibility without a major long-term commitment of resources. We would not offer this opportunity if we were not convinced that this system will change the way you do business. Where else in the industry can you take advantage of an opportunity like this?

This opportunity is available to select companies at the sole discretion of RF-IDI. RF-IDI will evaluate candidates based on the suitability of a company's business model and ability to engage in the collaboration points identified above.

RF-IDI reserves the right to make the final decision relative to the suitability of individual candidates for this opportunity. Deployments of a larger scope are also available pursuant to individual discussions regarding customer requirements.

Contact Chuck McHugh at cmchugh@teamIDI.com to explore these opportunities further.